



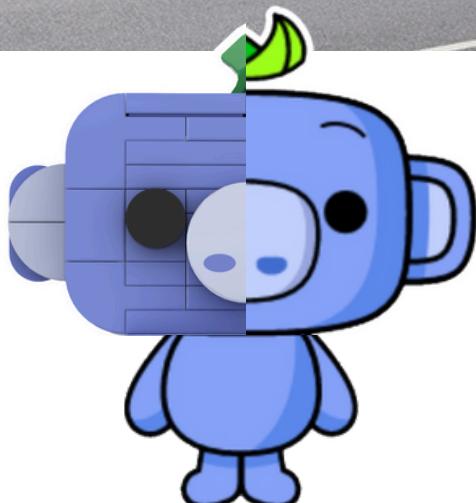
BRICKS CONNECT

Build Better Branding™

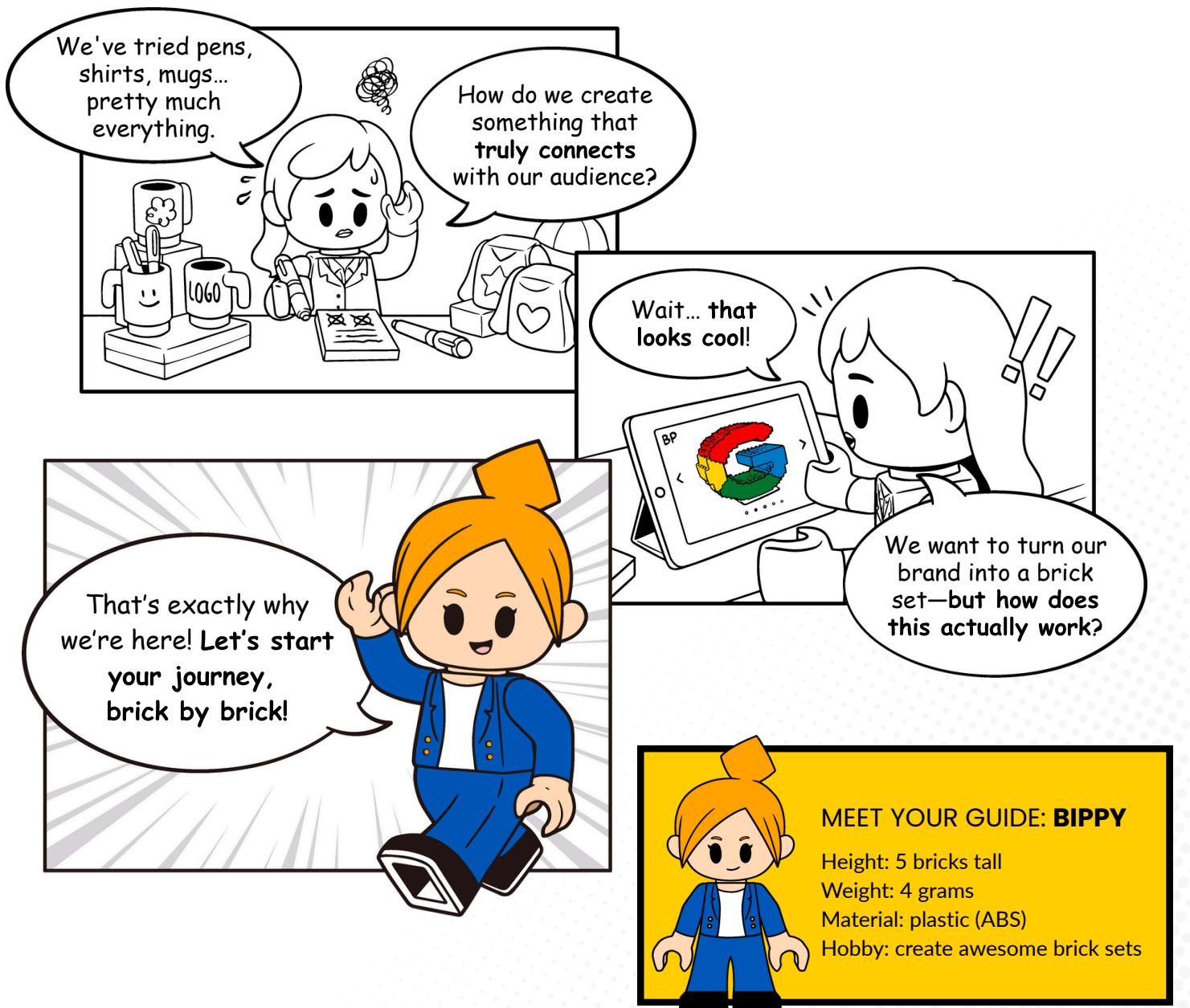
A cartoon illustration of a person with blonde hair tied in a bun, wearing a blue vest over a white shirt. The person is holding a yellow LEGO-like brick in their right hand and is in the process of building a wall with more bricks. A speech bubble originates from the character's mouth.

WE BUILD YOUR
BRAND IN BRICKS!

YOUR BRAND COMES ALIVE WITH BRICKS



FINDING NEW PROMOTIONAL PRODUCTS CAN BE A CHALLENGE...



BRICK MODELS DO MORE FOR YOUR BRAND

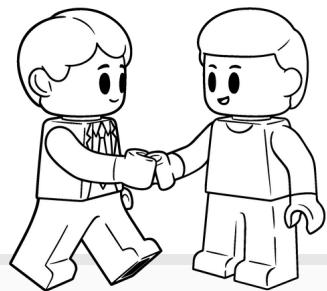
STAND OUT

Distinguish your brand with a unique brick set that tells your story.



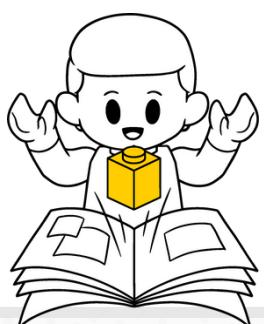
CONNECT

Make a lasting brand impression with fully customized packaging and instruction booklets.



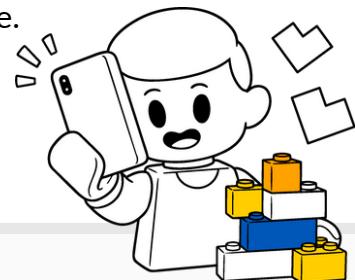
INTERACT

Engage customers in a focused, hands-on building experience with your brand.



SHARE

Maximize brand exposure and gain additional social media impact with our display-worthy brick sets that your audience will want to share.



WHY BRICKpromotions?



We work globally & connect locally

Headquartered in the USA (New Jersey), with teams in Europe (Netherlands) and Asia (Taiwan). We manufacture partially at our own Taiwan factory and in China, where we perform on-site audits twice a year. LEGO® bricks are sourced from all three regions to ensure optimal access.



We are all about bricks

We have 15+ years of experience with LEGO® and every major brick manufacturer on the market. We proudly offer PRObricks™, the premium compatible brick. Select a brick type that aligns with your budget, MOQ requirements, and your brand's story and values.



We offer the best quality

Our award-winning in-house design team is made up of professional designers, not hobbyists. In fact: most have done work for LEGO previously. In addition to design, we focus on all quality factors, such as buildability, quality testing and process communication.



We care about your brand

We're more than a supplier, we've been building brands from scratch. Each client and project is unique, and we take time to get to know your brand. We prioritize quality and customization over cheap, hasty production. If you need a partner to create something truly unique, we are here to connect.

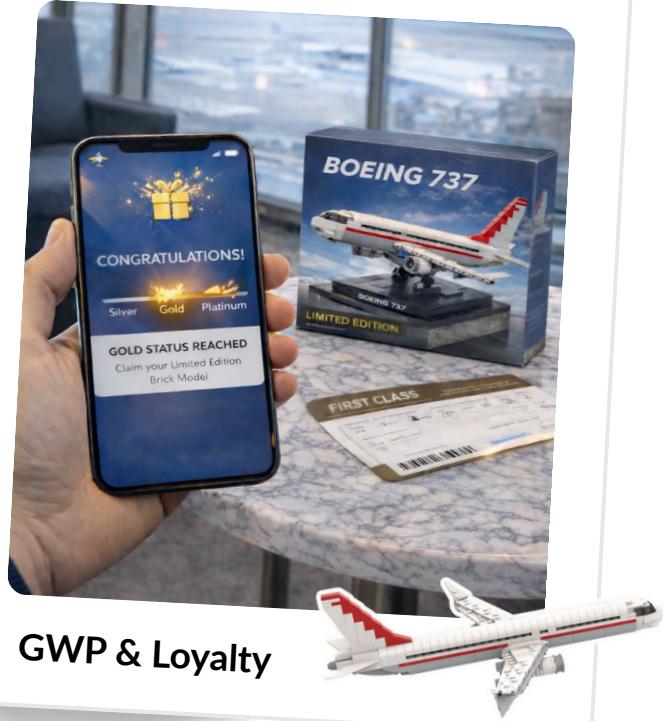


WE GO WHEREVER YOU GO

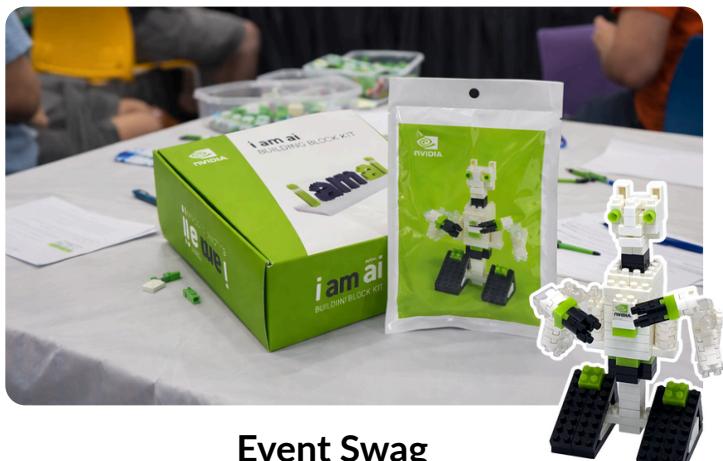
Our brick models work well in any scenario



Merchandise

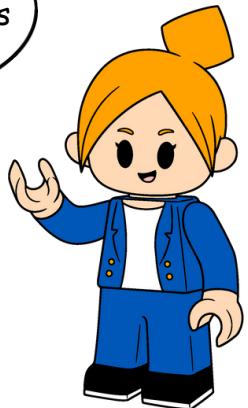


GWP & Loyalty



Event Swag

We design merch
for content creators
as well!





Employee Gifts



Corporate Gifts



Display Models



PLAN YOUR BRICK JOURNEY

Your ideas on these topics will decide where we go.



BRICK TYPE

TICO



Small but great, for designs with a unique pixelated look. It's much smaller than a LEGO® brick, and has the shortest lead time.

Perfect for event swag.

PRObricks™



Our own brand - the best quality LEGO® compatible bricks. A great balance of flexibility, scale and cost.

LEGO®



Genuine new bricks from the iconic global brand. Perfect for premium projects and brand showcases.

MOQ

Minimum order quantity depends on brick type. This helps define feasibility and production scale.



LEAD TIME

Most projects take 3-6 months after design approval. Faster delivery may be possible upon request.



BUDGET

We create everything from small giveaways to large display models. A clear budget range helps us get you on the right track faster.



WHICH BRICK TYPE WILL WORK FOR YOU?

MOQ, price and lead time depend on the brick type.



MOQ



PRICE



LEAD TIME

TICO

1000

Medium

2-3 Months

**PRO
bricks™**

3000 or 5000

Low -
Medium

4-6 Months

LEGO®

500 or 1000

High

5-7 Months

PRObricks™ vs. TICO



LEGO® vs. TICO



FREQUENTLY ASKED QUESTIONS

Q1

Can we order 200 custom sets from you?

Because we truly customize your brick model and give the process a lot of attention, we cannot deliver below our minimum order quantity (MOQ). Sorry!

Q2

Can we have your price list & reseller pricing?

Since each of our brick models is fully customized and each project is different, we can't offer standard pricing. Our custom quotes are for net pricing, and we don't have a suggested retail price. Each project is exclusive to you, including reorders.

Q3

Can you show us visuals before we commit?

We can show you reference products, but designing awesome brick models is part of our projects. It's a time-intensive process performed by professional designers, not AI. Therefore we charge a design fee, which will be fully deducted if you place an order.

Q4

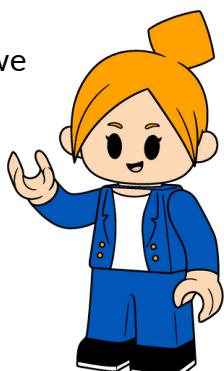
Do you offer rush service?

Depending on the project and the time of year we may be able to offer an expedited service for an additional charge. Contact us for more information.

Q5

Do you offer minifigures?

Generally, we can (only) offer authentic LEGO® minifigures. However, we cannot print logos or other branded elements on them. We also offer Build-Your-Own-Minifigure Assortments for your employees or company event. Contact us to discuss the options.



OUR GUIDE THROUGH YOUR BRICK JOURNEY

From idea to reality: 4 essential steps to creating your custom brick set



Inquiry & Quotation

Getting to know each other, exchanging information, cost estimation.

1+ week



Idea generation & Visualization

Design of the brick model, graphics, packaging, instructions. Extensive Testing. Validation via proofs.

3+ weeks



Production

Mass production of bricks, printed parts, instructions and packaging with strict quality control.

8+ weeks



Delivery

Flexible shipping options (Air/Sea) and dedicated after-sales support.

1 or 6+ weeks

1 INQUIRY & QUOTATION



Hi! To kick off, **share a photo, sample, or idea!** Please also share your brand guidelines and target audience, so we understand your vision.

Sure! Here's my concept. We have a **specific budget**, so we'd like to check feasibility and get an **initial cost estimate**.



We will review your concept and provide an estimate. If you want a mockup or virtual, a 500 USD/euro **design fee** applies which is fully deducted from your final order! (Note: We retain the design copyright.)



The deductible fee works for us! Once we approve the design, **what happens next?**



If it all looks good, you can send us a **Purchase Order** along with the **initial deposit** and we'll get this project started!

2 IDEA GENERATION & VISUALIZATION

01 MAIN DESIGN

We develop designs based on your ideas and send you drafts review. We use digital renders and physical models to ensure that the design not only looks great, but can also be built by your target group, within your budget.



02 STICKERS OR PRINTS

Custom stickers are a cost-effective way to apply graphical brand elements to the model. Or elevate your brand with premium direct printing on the bricks.



03 PACKAGING

Based on the product size, we'll suggest packaging dimensions and provide a design template. Your design team may prefer to handle the graphic design, but we can take that on as well.



04 INSTRUCTIONS

We will develop and test the building instructions. You can then add your corporate identity and branding pages. Well-designed instructions ensure a smooth building experience.



05 DIGITAL / PHYSICAL PROOF

The final results will be verified using digital renders or a physical model. Please note that physical pre-production proofs may incur an additional charge.



Packaging that communicates

The experience starts with unboxing. Pick the packaging style that works best for your brand.

Flip Top Box

Simple, foldable, glueless. The hinged lid creates a perfect canvas for inside printing to tell a story.



Tuck End Box

The industry standard: one side glued and two sides sealed.



Seal End Box

Secure and completely glued. Standard for TICO sets.



Rigid Box with Cover

Premium rigid two-piece box, with embossing and spot varnish options.



Polybag

Cost-effective and lightweight. Ideal for small sets and airshipping.



We have eco-friendly material options available!



Instruction booklets with branding options

Transform building into a brand journey. Choose the format that best suits your product.

Digital

Add a QR code. Instant, eco-friendly paperless access.



1-Sheet

Compact folded sheet.
Best for polybags.



Stapled

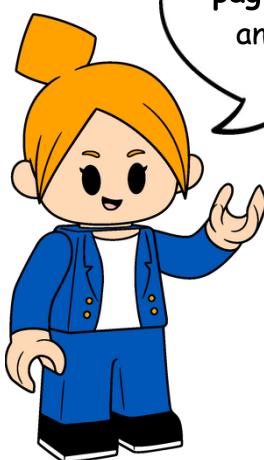
The classic booklet.
Standard for medium sized sets.



Don't forget branding pages! Tell your story and build a deeper connection.

Glued

Glued paperback spine.
Sleek and polished.



Hard Cover

Premium and keepable.
Your brand stays in sight.



3 PRODUCTION

Production

The production lead time is 8-10 weeks. We oversee every manufacturing step to ensure quality. After production we can send samples by air free of charge.

4 DELIVERY

Shipping & Customs

Your choice determines the timeline. Our experts will handle logistics and customs no matter the region.

Delivery & After Service

We will track the shipment until its arrival. Our team is available for any post-delivery support you may need.

SHIPPING METHODS

Air Shipping

1 week



If you prioritize speed.

Ideal for urgent deadlines. Note that costs are significantly higher and can sometimes exceed the product value.

Ocean Shipping

6+ weeks



If you prioritize cost.

The most affordable solution. We recommend this standard option to keep the project budget reasonable.

5

WHAT YOU WILL GET

We all worked hard to achieve this: your own unique product.

Stickers & Prints

Your brand identity on our bricks.



Instruction Booklet

Ensures a smooth and fun building experience with your brand.



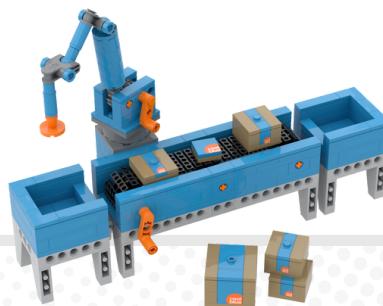
Brick Model

The heart of the gift that creates a hands-on, lasting interaction with your audience.



Custom Packaging

The experience with your new promotional product begins with the unboxing.



INSPIRING ITINERARIES

Explore how our clients built better branding with our brick models.



Music



Nature
& Science



Buildings
& Landmarks



Food & Drink



Consumer
Products



Christmas
& Seasonal



Construction



Mascots
& Characters



Agriculture



Industrial
Equipment



Logos

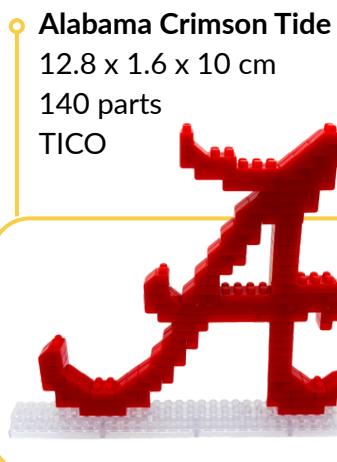


Transportation

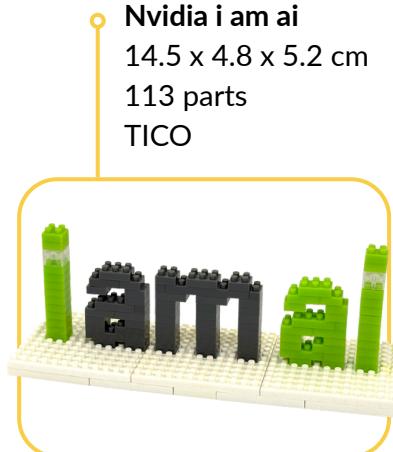
LOGOS



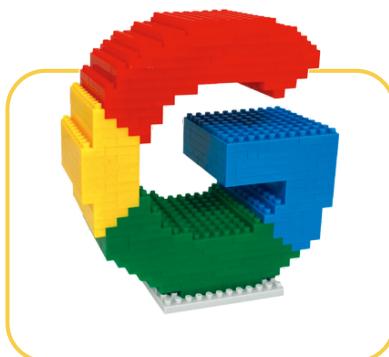
LinkedIn
3.3 x 12.8 x 10.2 cm
115 parts
PRObricks™



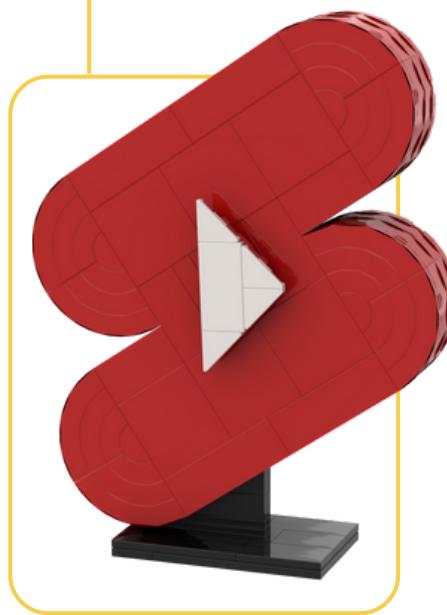
Alabama Crimson Tide
12.8 x 1.6 x 10 cm
140 parts
TICO



Nvidia i am ai
14.5 x 4.8 x 5.2 cm
113 parts
TICO



Google Super G
9.6 x 5.6 x 10.8 cm
290 parts
TICO



Youtube Shorts
4.8 x 17.8 x 21.4 cm
143 parts
PRObricks™

MASCOTS & CHARACTERS

Bucky Badger
9.6 x 5.6 x 6.8 cm
320 parts
TICO



Notre Dame Leprechaun
6 x 5.2 x 10.8 cm
260 parts
TICO



Intel Mascot
4.8 x 4.8 x 7 cm
125 parts
TICO

Nvidia Robot
6.5 x 5 x 9.2 cm
160 parts
TICO



Lowe's Shark
6.4 x 6.4 x 9.6 cm
125 parts
TICO



Discord-Wumpus
5.1 x 6.4 x 8 cm
99 parts
PRObricks™



BUILDINGS & LANDMARKS

Chi-Nan Church

13.2 x 12.8 x 11.4 cm

468 parts

LEGO®



Coolblue Café

19.5 x 19.9 x 10.6 cm

384 parts

PRObricks™

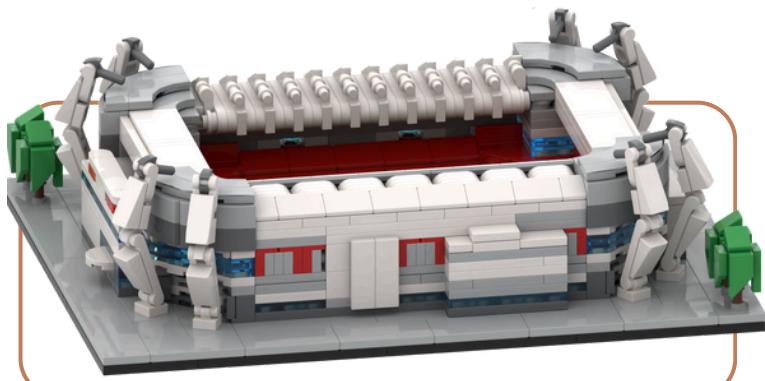


Kunsthal Museum

14.4 x 12.8 x 6.8 cm

237 parts

LEGO®



Starbucks Store Front

7.2 x 6.7 x 5.3 cm

94 parts

PRObricks™



Soccer Stadium

17.6 x 22.4 x 6.3 cm

733 parts

PRObricks™

BUILDINGS & LANDMARKS

Skyline New York City

5.3 x 30.9 x 20.5 cm

692 parts

PRObricks™



New York City, USA

Skyline Taipei

5.8 x 31.1 x 15.3 cm

449 parts

PRObricks™



Taipei, Taiwan

Skyline Amsterdam

6.8 x 32.2 x 11.4 cm

426 parts

PRObricks™



Amsterdam, Nederland

TRANSPORTATION : VEHICLES

Semi-truck

7.4 x 39.7 x 9.5 cm
293 parts
PRObricks™



Amazon Rivian Van

4.8 x 12.5 x 5.4 cm
116 parts
PRObricks™



Truckstop Truck

7.5 x 23.6 x 8.2 cm
219 parts
PRObricks™



Amazon Prime Van

4.2 x 10 x 5 cm
160 parts
TICO



Electric Bicycle

11.9 x 31.6 x 21.3 cm
367 parts
PRObricks™



Race Car

7.4 x 39.7 x 9.5 cm
293 parts
PRObricks™



Fulmen Sports Car

5.4 x 12.2 x 4.3 cm
121 parts
PRObricks™



TRANSPORTATION : PUBLIC TRANSPORT

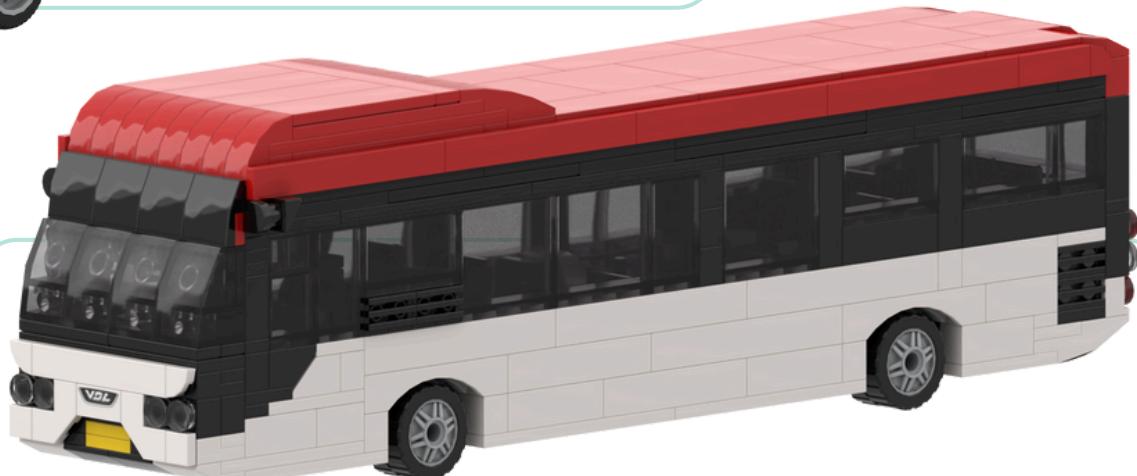
Big Boy Train
3.8 x 20 x 4.8 cm
186 parts
LEGO®



School bus
6.4 x 21.9 x 7 cm
350 parts
LEGO®



City bus
8 x 31.9 x 9.6 cm
549 parts
PRObricks™



TRANSPORTATION : WATER

Marine Navigation

11.4 x 22.4 x 7.8 cm
284 parts
PRObricks™



OOCL Container Ship

16 x 4.8 x 4.1 cm
240 parts
TICO



Wonder of the Seas

27 x 7 x 9 cm
1100 parts
PRObricks™

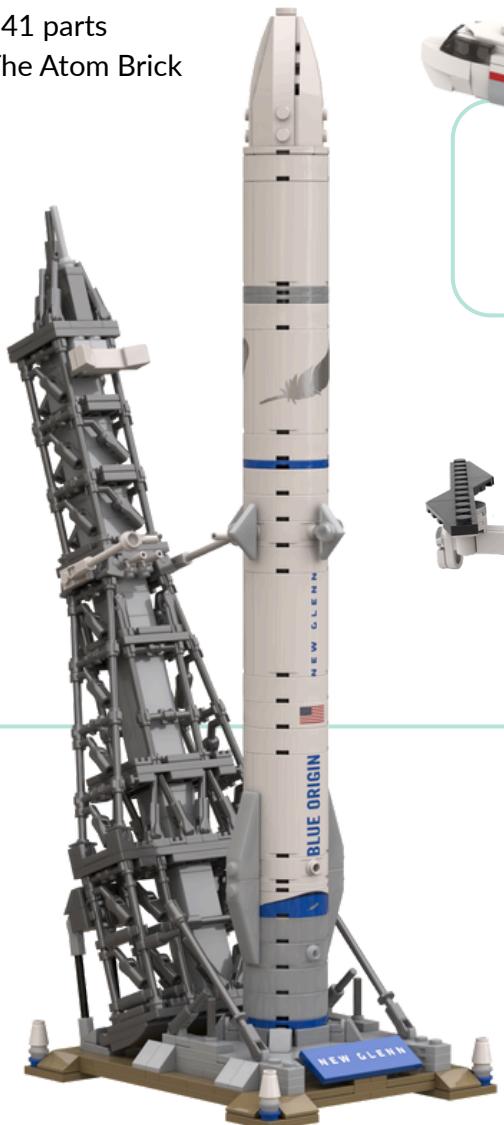
TRANSPORTATION : AIR

Blue Origin New Glenn

10 x 10 x 39 cm

641 parts

The Atom Brick

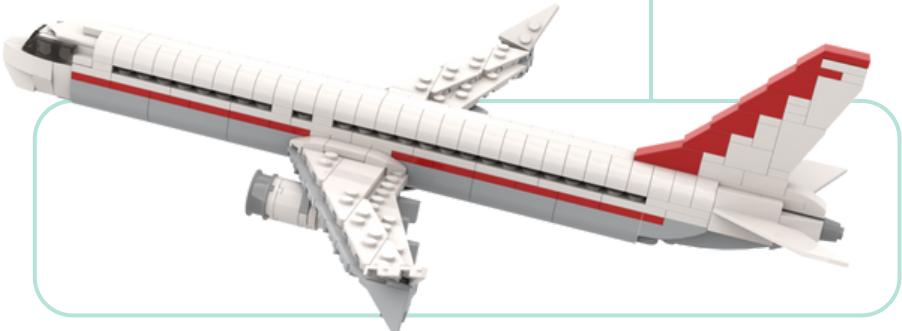


Boeing 737

28 x 26 x 9 cm

350 parts

PRObricks™



Drone

21 x 23.2 x 5.1 cm

179 parts

PRObricks™



Rocket

3.7 x 3.6 x 10.5 cm

34 parts

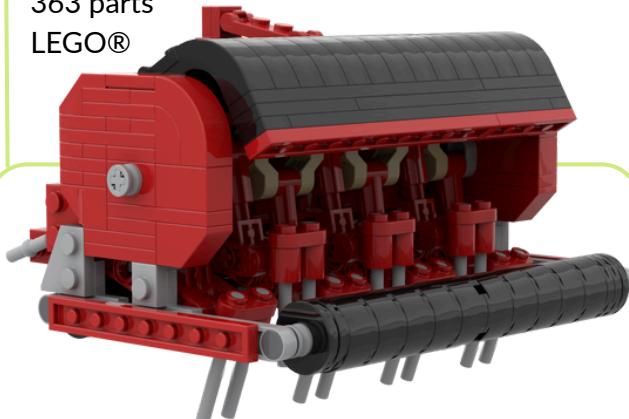
PRObricks™



AGRICULTURE

Redexim Aerator

10.1 x 14.7 x 9.4 cm
363 parts
LEGO®



Raska Cow

3 x 4.5 x 3.9 cm
31 parts
PRObricks™



Nufarm Farmer

7.1 x 7.1 x 5.5 cm
32 parts
LEGO®



Combine Harvester

27.2 x 34.3 x 16.8 cm
740 parts
PRObricks™



NATURE & SCIENCE

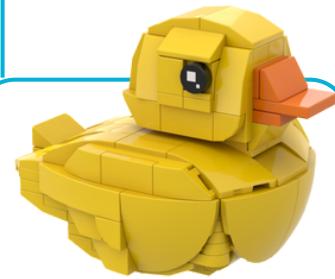


Triceratops Skeleton
11.5 x 28.7 x 14.4 cm
250 parts
LEGO®



Kai The Crab
12.5 x 13.9 x
10.9 cm
176 parts
LEGO®

Rubber Ducky
6.7 x 8.8 x 6.7 cm
168 parts
PRObricks™



CLP Renewable Energy
9.8 x 4.8 x 13.4 cm
168 parts
TICO



INDUSTRIAL EQUIPMENT

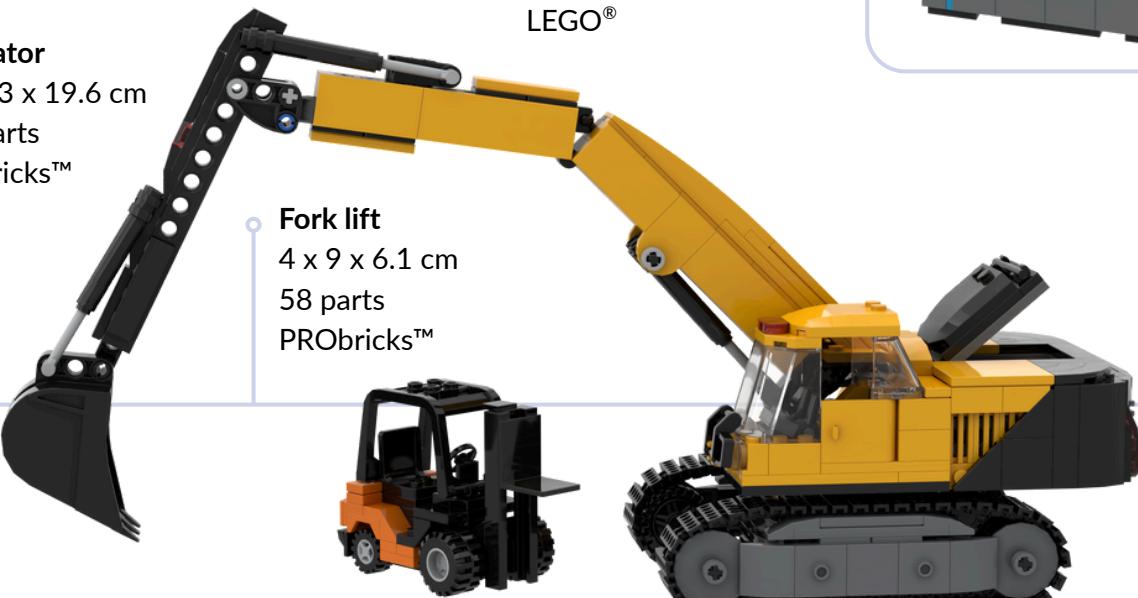
• **Fanuc Robot Arm**
10.5 x 7 x 16 cm
147 parts
LEGO®



• **Jet Engine**
8.1 x 16 x 13.5 cm
238 parts
PRObricks™



• **Excavator**
29 x 43 x 19.6 cm
496 parts
PRObricks™



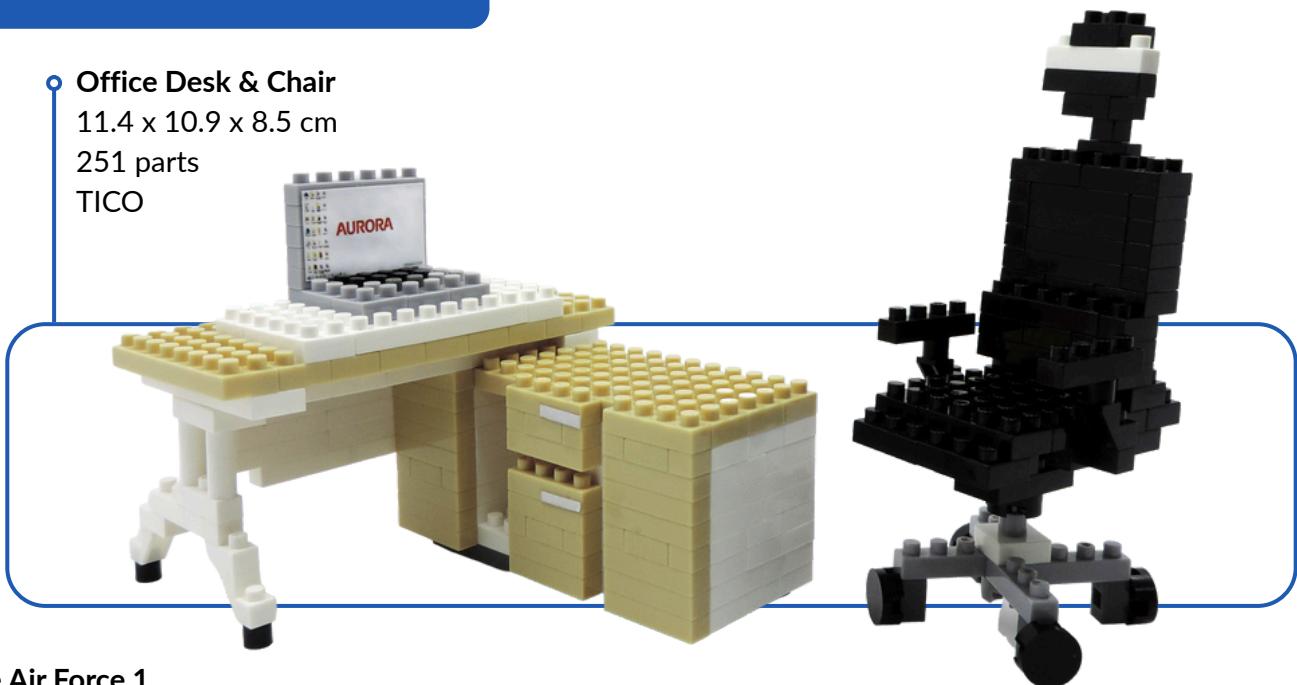
• **Atlas Copco Compressor**
6.7 x 8.4 x 5.8 cm
127 parts
LEGO®



CONSTRUCTION

CONSUMER PRODUCTS

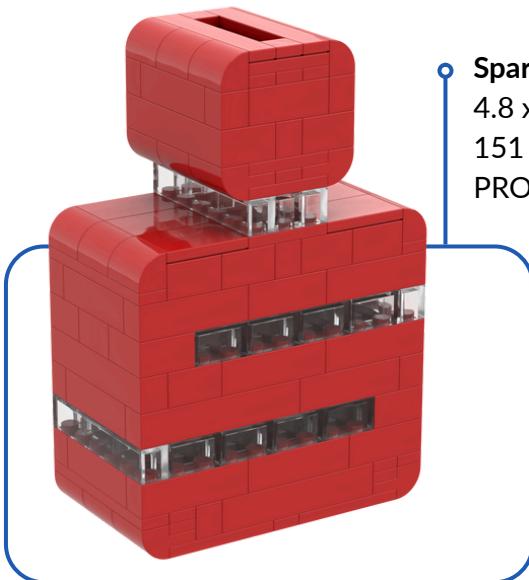
- Office Desk & Chair
11.4 x 10.9 x 8.5 cm
251 parts
TICO



- Nike Air Force 1
10.2 x 3.2 x 5 cm
204 parts
TICO



- Sparkasse Piggy Bank
4.8 x 8.8 x 13 cm
151 parts
PRObricks™



MUSIC

The Voice

9 x 6.5 x 13 cm
260 parts
PRObricks™



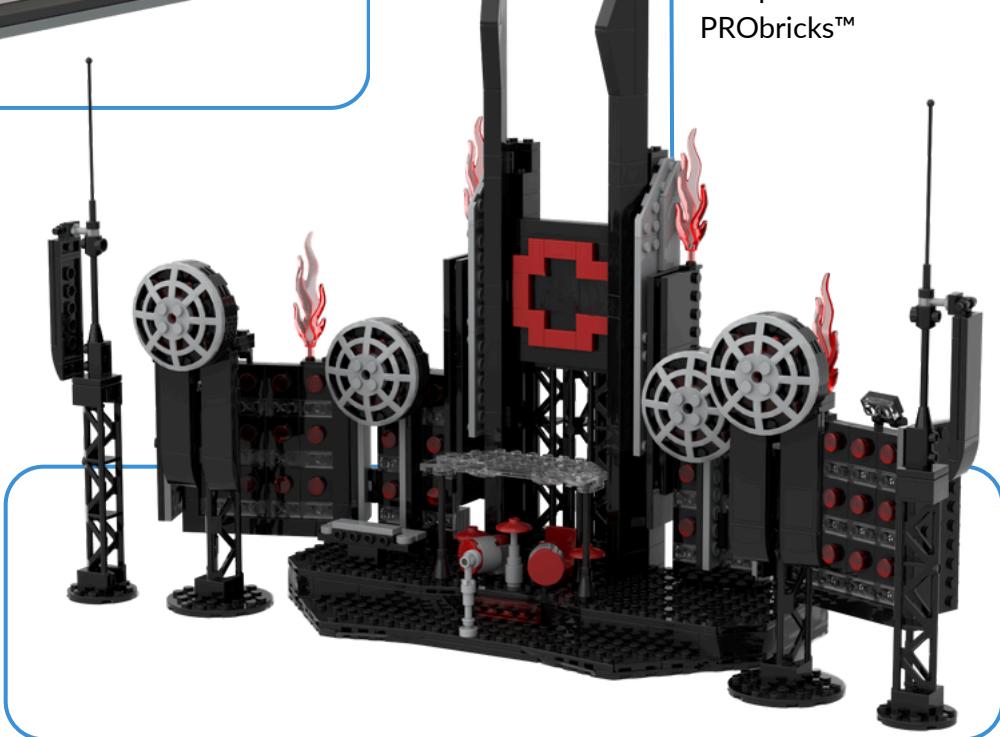
Violin

4.8 x 4.8 x 10.2 cm
131 parts
TICO



Concert Stage

11 x 39.6 x 28.5 cm
501 parts
PRObricks™



Piano

4.8 x 4.8 x 5.8 cm
70 parts
TICO



FOOD & DRINK

Soda Can

10.6 x 10.6 x 16.2 cm

282 parts

PRObricks™



McDonalds French Fries

5.6 x 4.8 x 6.8 cm

130 parts

TICO



Fair Price Fresh Ambassador

5.4 x 4.8 x 6.8 cm

156 parts

TICO



Beignets

7.2 x 7.2 x 3.6 cm

60 parts

PRObricks™

CHRISTMAS & SEASONAL

Christmas Tree Advent Calendar

23.2 x 23.4 x 23.7 cm
541 parts
PRObricks™



Meriton Christmas Tree
4.8 x 8.5 x 4.8 cm
63 parts
TICO





Let's Connect!

Curious how you could Build Better Branding™
using our brick models?



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Phone: +1 201-771-0039

Address: 1 Horizon Rd #1001, Fort Lee, NJ 07024

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BRICK
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